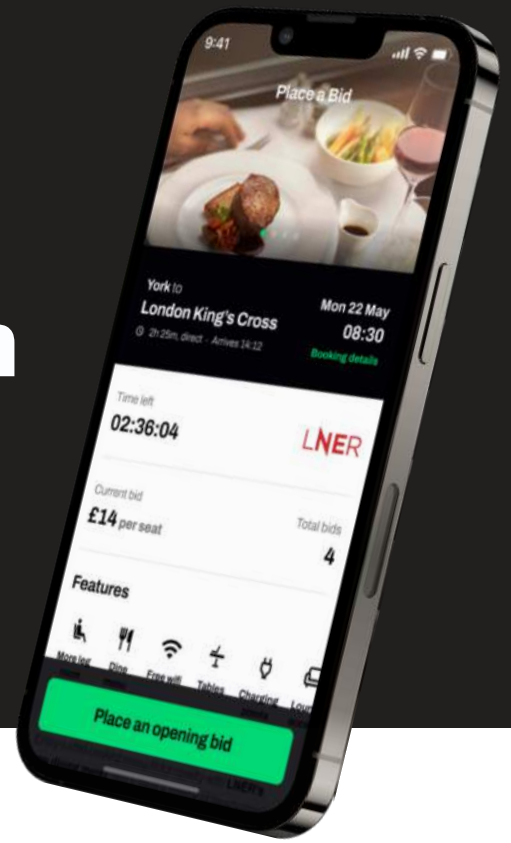# SEATFROG

Rails leading platform for growth

Europe's biggest operators trust Seatfrog's plug and play platform to acquire new customers from other modes, fill their trains with happier, higher value passengers and supercharge incremental revenue by over 3X.

Your Brand, Happy Customers

Achieve record-breaking NPS scores and world-class retention rates within your digital ecosystem by offering an upgrade experience that delights your passengers in web, mobile, onboard, and CRM.

Unrivalled Intelligence

Machine learning and neural networks power the DNA of our platform, purpose built to transform upsell revenue for the Europe's biggest rail operators.

Rapid Deployment

Our world-class APIs and onboarding process are unrivalled, with minimal setup requirements, so you can start generating the revenue you deserve tomorrow.

Maximised Revenue

Seatfrog's unrivalled intelligence engine applies ultra-accurate revenue and demand forecasts, then dynamically sets prices to maximise conversion and yield, increasing revenue across every O&D.

Proven Results

10x
Return on investment

3x
Upsell revenue growth

73%
Modal shift in new pax

97%
Customer satisfaction

"

"**Seatfrog has been a huge success**, supremely intuitive for our passengers and delivering excellent commercial performance, our team loves working with such a fast moving, forward thinking partner."

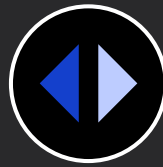**Suzanne Donnelly - CCO LNER Railway**

Rail's leading platform for growth

We've pioneered technology that fills your trains with happier, higher value passengers and maximises revenue like never before

Upgrade
Transform empty premium seating into high margin revenue

Trainswap
Increase customer happiness like never before

Capacity AI
Ultra accurate capacity optimisation

Magnet
Acquire new customers and accelerate modal shift

For more information please contact:

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Some of our partners

LNER · GWR Great Western Railway · CALEDONIAN SLEEPER · First · AVANTI WEST COAST · TRANSPENNINE EXPRESS

crosscountry · EMR · arriva a DB company · GRAND CENTRAL by arriva · NORTHERN